

# PLATFORM BENEFITS

Join the marketplace to increase visibility of your products and services, market together with the local community, and reach new customers – near and far!



Online sales exposure to locally-minded consumers.



Diversity of sales channels to increase overall sales.



Allow customers to choose local pickup, delivery, or shipping.



Selling support from a live team assisting with your shop, products, and orders.



Benefit from 'marketplace effect' with shared promotion from multiple local businesses & partners.



You'll have your own shop within the marketplace that will showcase just your items.



Sync Shopify & Square web stores to allow products to import and sync inventory.



Sell online without listing or commission fees\*.  
(includes up to 100 items in your shop)



Online training and resources to help you manage and market your shop.

\*Merchant processing fees apply (2.9% + \$.30 per order)

## WHAT CAN YOU LIST ON THE MARKETPLACE?



Products



Services



Gift Cards



Events



Experiences



Virtual Items



Donations

Apply here: [marion.shopwhereilive.com/sell/](https://marion.shopwhereilive.com/sell/)

# FAQ's

## **How long will it take to get set up on the site?**

- It only takes a few minutes to register your business. Once your account is approved, you can have all of your shop settings and your first few products added in just a few minutes each.
- If you already have products listed online elsewhere, we may even be able to assist you with a product import to get your shop started, or a product import & sync with Shopify or Square.

## **How many products can I list?**

- Sellers can have up to 100 products in their storefront. Businesses that wish to list additional products can reach out to the support team to add more.

## **How often do I have to update my shop?**

- Products should be updated as needed. Shops should be updated with inventory changes, add a new product or two, and delete old products.
- Products that are synced from Shopify/Square will be updated as new inventory is added to that collection and the collection is re-synced. No extra work on your end.

## **How do I get notified of orders?**

- You will get an email notification to the registered email address on your account.
- You may also sign up for text alerts in your account or register additional email addresses to also receive the notifications.

## **How do I handle shipping?**

- Sellers handle all fulfillment & shipping requirements and can charge shipping to customers.
- Sellers can set Free Shipping for all products or just for specific products.
- Some sellers may choose to only fulfill orders by local pick up only.
- Sellers can set their own shipping rates on their overall store or on a per product basis.
- Sellers enter shipping carrier & tracking information that is then communicated to the customer.

## **How & when do I get paid for orders?**

- Sellers can connect to Stripe or PayPal in their Vendor Dashboard- Billing tab.
- Stripe is the preferred payment processor. Orders are paid out to your bank from Stripe typically within 2 business days. Payment processing through Stripe is 2.9% + \$.30 per order.
- Alternatively, businesses could choose PayPal payments if they prefer. There will be an additional \$.25 processing fee for PayPal (2.9% + \$.55 total), and payments will be dispersed once the order has been shipped to the customer.